

# Agora Data Protection Policy

ANIMASYROS INTERNATIONAL ANIMATION FESTIVAL

### **CONTACT INFORMATION**

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### **1. Personal Data Processing Principles**

Personal data protection is particularly important for us, in Animasyros International Animation Festival. We ensure full compliance with the existing legal framework for data protection, including the EU General Data Protection Regulation (GDPR) and Greek Law 4624/2019. We process personal data according to all principles in place.

The present policy applies to the data of persons participating in the Agora, organized by Animasyros.

Launched in 2015, the Agora (Market) section of the Festival is addressed to directors, producers, distributors & professionals in the field of animated film, cinema and new technologies and it represents the core of creative professional networking targeting the creation of synergies between animation professionals from all over the world.

The Agora includes pitching sessions of animated films- in -development to producers, distributors and other film market representatives, as well as intensive pitching workshops. In addition to the above, lectures and discussions are held on contemporary issues that concern the animation market, the broader field of cultural entrepreneurship and the audiovisual section, while masterclasses by established creators and professionals in the field are also taking place. The Agora section also hosts the “Meet the Directors” action, a wide networking meeting, between professionals, artists, producers and institutional stakeholders aiming at cultivating the ground for collaborations, exchange of knowledge and experience.

“Processing” shall mean any action or series of actions, which take place with or without the use of automated means to personal data. These include indicatively the collection, storage, retention, amendment, information searching, use, communication, publishing, delimitation, erasure and destruction.

In this context, we ensure that personal data:

- a) Is processed in a legal and ethical way and in a transparent manner towards the Agora participants.
- b) Is collected for particular, explicit and lawful purposes and is not processed in any way which might be incompatible with these purposes.
- c) Is appropriate, relevant and restricted to the necessary level for the proper realization of the Agora.
- d) Is accurate and up to date.
- e) Is stored in a form which permits the identification of participants solely for the period, which is necessary for the purposes of the Agora.
- f) Is being processed in a manner which provides for the appropriate level of security of the personal data, including its protection from non-authorized or illegal processing and random loss or destruction, through technical and organizational measures.

- g) Is not transmitted to a State outside the European Economic Area, unless this State has an adequate level of protection for the rights of the data subjects or unless such transmissions are subject to appropriate safeguards or meet other special requirements set by the legislation in place.

## **2. In which legal bases is personal data processing based on**

The processing of the personal data of the Agora participants is based on the legitimate interests of Animasyros. The processing is legitimate as long as it is necessary for the purposes of the Agora. Where the interests of Animasyros are overridden by the interests or fundamental rights and freedoms of the Agora participants which require protection of personal data, this basis shall not apply.

Animasyros might exceptionally base personal data processing on consent, i.e. when filming of the Agora presentation takes place. Such consent shall always be freely given and requested only for explicit purposes.

Also exceptionally and due to the coronavirus pandemic, Animasyros collects data for potential coronavirus tracking, based on its obligation to protect the health and safety of its employees, associates, volunteers and audience.

## **3. Which data do we process?**

We collect and process the following personal data from the Agora participants:

- a) For speakers, presenters, workshop leaders, moderators:
- Identification information (Full Name, Father's Name, Mother's Name, Date of Birth, Gender, Nationality, ID/Passport Number)
  - Contact information (Phone number, E-mail address, Street Address)
  - Artistic information (CV, Portfolio)
  - In case they participate with their own digital means, we collect their IP address. If they participate with Animasyros digital means, this does not apply.
  - We also film the Agora presentation for archiving purposes. Filming of the speakers, presenters, workshop leaders, moderators is necessary for the proper execution of the presentation and the promotion of the Agora.
- b) For the audience:
- For the audience with physical presence, we collect only full name and email address, potential coronavirus cases tracking
  - For the audience connected with digital means, we collect only their IP address. We also collect their Google account name, if they make any comment during the streaming process.
  - While filming the Agora presentation for archiving purposes, any member of the audience who is not willing to appear in the video, may declare it to the Animasyros personnel during the initiation of the Agora.

#### **4. Why do we process your data?**

Animasyros processes the aforementioned personal data only to properly carry out the Agora and ensure that it realizes its full potential, as described under 1.

We process only the data, which is essential to this end.

We also process data based on our obligation to ensure the health and safety of all the Agora participants.

#### **5. Who receives and processes your data?**

In Animasyros we value the sensitivity of personal data and the trust that you provide us with.

In the interior of Animasyros, only accredited employees and associates have access to the aforementioned data. The access is graded based on the position and the duties of the employees/associates and is limited to the data, which is necessary for the processing purposes they have undertaken.

Animasyros operates as Data Controller and Data Processor for this data.

We share personal data with YouTube, to provide access to the Agora via digital means. YouTube operates as Data Processor for this data. We might also share speakers', presenters', workshop leaders', moderators' personal data with Zoom, to facilitate the live streaming. Zoom shall act as Data Processor. If you are asked to use YouTube or Zoom to participate in the Agora streaming, this shall mean that Animasyros shares your personal data with the said platform. Please read YouTube and Zoom Privacy Policies prior to using the platforms.

#### **6. How long do we retain your data for?**

We retain your personal data only during your participation in the Agora as an audience with digital means.

If you participate in the Agora as speaker, presenter, workshop leader, moderator, we will retain your data indefinitely for archiving purposes, to be able to ensure the continuity of the Festival.

If you participate in the Agora via YouTube and Zoom, please check their respective Policies regarding your data's retention period.

Regarding the data collected for coronavirus tracking, they shall be retained only for fifteen (15) days subsequently to the termination of the Agora.

The audiovisual content created during the presentations shall be retained forever for the Festival's archiving purposes.

Animasyros implements the appropriate measures for the secure retention of personal data during the retention period and its destruction, subsequently to the termination of this period.

## **7. Your rights to personal data**

You may ask us:

- To provide you with information on the collection and use of your data
- To provide you with a copy of the personal data we have for you
- To correct some data if it is not correct
- To erase your data
- To stop processing your data or delimit its processing to certain uses
- To send your data to another company or entity through a logical means
- To withdraw your consent if you have given it to us
- To have your data processed with human interference

## **8. How can you exercise your rights?**

You may file any question, request or complaint regarding the processing of your data to the Animasyros Data Protection Officer (DPO), using the contact information at page 1 of this Policy.

We will respond to your request within 30 days of its receipt. If this period needs to be extended to further investigate or process your request, we will notify you, explaining the reasons why this extension is necessary.

In any case, if you feel that your personal data has been violated, you may file a complaint to the Greek Data Protection Authority ([www.dpa.gr](http://www.dpa.gr)).