

Terms of Participation

BLUE STAR FERRIES MARITIME S.A., based in Kallithea, Attica, Lysikratous street no. 1-7 and Evripidou, with VAT 094385614 (hereinafter for the sake of brevity “Blue Star Ferries”), in the context of the celebration of its 20 Years of its operation, holds an international animation competition in collaboration with the Animasyros International Animation Festival for the new TV spot of the company's mascot, BLUESTARINO. In this context, the non-for-profit Company “PLATFORMA-Urban Culture Co, with registered offices in Athens Greece (Kaisareias Street no. 6), with VAT No EL-999334608, (hereinafter for the sake of brevity the "Organizing Company"), which is the rightholder and organizer of Animasyros International Animation Festival, organizes, in collaboration with BLUE STAR FERRIES the Animation Competition that will be held and hosted on the website www.animasyros.gr (hereinafter for the sake of brevity "Animasyros").

Find below the terms and conditions governing the competition and the participation therein. The participation at the Competition, (and namely the submission of an application and the film), means the unreserved and in full acceptance of the present terms and conditions regarding the participation at the contest and the use of the audiovisual product by both BLUE STAR FERRIES & the Organizing company. If anyone does not accept these terms, they should not enter into the Contest.

1. SCOPE OF THE COMPETITION:

The Animasyros International Animation Festival is holding a competition for the new TV spot of the company BLUE STAR FERRIES. The spot will be about the company's mascot, BLUESTARINO. Applications for participation in the competition are submitted between 15 April 2021 (Greek time 00.00) and 31 July 2021 (Greek time 00.00). The procedure for participation in the Competition is as follows: 1. The interested parties first submit the application form completed in all its mandatory fields, which contains a statement of acceptance of these terms, sending it to the email address info@animasyros.gr. In this way, they gain access to the Guide and the material that must necessarily be included in the film. Also, the film must meet the technical and quality specifications mentioned below under (2). Then and until July 31, 2021 and Greek time 00:00, they must submit a copy of the film in digital format MP4 (Full HD), or a private link of the film accessible on an online platform (vimeo etc) by sending it to the email address info@animasyros.gr. After submitting the film, each participant will receive a confirmation email.

A total of three (3) films will be selected by a seven-member jury, consisting of representatives of the fields of animation, advertising and BLUE STAR FERRIES (hereinafter for the sake of brevity the "Committee"). The composition of the Committee will be announced on the website <https://animasyros.gr/> after the deadline for submission of applications for participation in the Competition.

TECHNICAL AND QUALITATIVE SPECIFICATIONS FOR FILM:

Maximum duration of the final film is set at 40''.

The three winners chosen by the Committee ((hereinafter for the sake of brevity the "Winners") will have to make, within the time limit to be notified to them, a shortcut version 15'' - 20'' and submit in the above mentioned email address in digital format (indicatively in MP4 Full HD) both the complete film and its shortest version as above.

The film is aimed at young and old ages with a primary focus on children aged 5 and over.

It is necessary to use the element of the ships of the Blue Star Ferries fleet in the film and the shots and/or photographs from those contained in the guide, which is sent, upon request at info@animasyros.gr, to the interested parties.

The film will be based on and will have the character of Bluestarino as the main character, just as it is used and without variations. A more specific brief is contained in the guide that is sent to those interested upon request at info@animasyros.gr

The first three winners will be awarded during the Festival with the following prizes:

1st: Cash prize of 2,500€ and two double tickets (in First or Economic Class for Cyclades and in a double cabin for Dodecanese or North Aegean Islands depending on availability)

2nd: 10 double tickets for the destinations of Blue Star Ferries (in First or Economy Class for Cyclades and a double cabin for Dodecanese and North Aegean islands depending on availability)

3rd: 5 double tickets for the destinations of Blue Star Ferries (in First or Economy Class for Cyclades and a double cabin for Dodecanese and North Aegean islands depending on availability)

2. EXCLUSION OF COMPETITORS:

Works of racist, pedophilic or other content that manifestly infringe on human dignity or promote discrimination against any individual or group "on the grounds of racial or ethnic origin, religion or belief, disability, age or sexual orientation" are not eligible for participation. The exclusion for any of the above reasons can be done at any stage of the competition, without the observance of formalities or deadline and without the need for prior notice of the excluded and justification of the exclusion / cancellation of participation.

3. DURATION:

The duration of the Competition is defined as the period from April 15, 2021 Greek time 00.00 (hereinafter for the sake of brevity the "Start of the Competition"), until July 31, 2021 Greek time 00.00 (hereinafter for the sake of brevity the "End of the Competition"), subject to any extension that may be given by the Organizing Company. It is explicitly stated that entries submitted after the End of the Competition will not be taken into account. The awarding ceremony of the films of the Competition will take place from the 22nd to the 26th of September 2021.

4. CANCELLATION OF PARTICIPATIONS:

The Company has the right to verify the validity of the participations and to exclude any participant who attempts to illegally interfere in the participation process or whose participation does not comply with these terms. In addition, the Company reserves the right to cancel at any time the participation of any participant in the Competition or to prohibit its further participation, at its sole discretion, at any time, even without notice, as long as it deems that their participation is contrary to the provisions of the law or is done in bad faith.

Any participation is void, in particular, when it contains offensive content of honor and dignity of third persons, displays trademarks of competing companies, contains abusive, incendiary, racist content that offends human dignity or discriminates against individuals in the basis of national origin, religion or other beliefs, disability, age or sexual orientation, or is contrary to the relevant legal framework.

Furthermore, participation is void when it is not original and, therefore, constitutes the work of a third party and / or infringes the intellectual and/or industrial property rights of a third party.

Blue Star Ferries will have access to the entries throughout the Competition and reserves the right to verify the validity of the above entries at any stage of the Competition and to propose the exclusion of any participation that falls in any of the above cases. The Organizing Company is obliged to exclude the participation that will be offered by Blue Star Ferries.

5. CANCELLATION OF PROCEDURE:

The Organizing Company shall not be liable if for reasons relating to an incident which constitutes force majeure (for example, due to a pandemic, natural disasters, strike, war, terrorist acts or threats of terrorist activity, accidents, fires, floods or other natural disasters, disturbs, etc.), cannot fulfill the obligations arising from the present and is discharged in proportion and without loss of its obligations. In case the competition is canceled, no claim for compensation can be raised.

6. LIMITATION OF LIABILITY:

In no case can the Organizing Company and BLUE STAR FERRIES be held liable for any direct or indirect damages, costs and expenses that may arise from any interruption, malfunction or delay or any other reason related to access to the Website of the Competition. Also, the Organizing Company and BLUE STAR FERRIES does not bear any responsibility, criminal or civil to any third party, for any accident that may occur and / or loss and / or damage, physical or material, may be caused to it directly or indirectly related to participation in the Competition for any other cause.

The Company is not responsible for the content of any links on this website and each participant accepts in advance the exclusion of the relevant responsibility from the use of these websites and their contents.

In any case, even in case of negligence, the Organizing Company and Blue Star Ferries are not responsible for:

for any damages of any kind - nature, regarding voluntary publication by the participant / visitor of personal data or other sensitive information. In any such cases the participant / visitor accepts full and exclusive responsibility for any possible consequences, even in the case of malicious harassment by third parties.

7. PERSONAL DATA:

The Organizing Company informs the participants that itself, Blue Star Ferries and / or third parties, acting on its behalf and for it, will process the Personal Data, within the meaning of Regulation (EC) 2016/679 of the European Parliament and of the Council and of the Law No 4624/2019, which will be sent to it, for the purpose of implementing the Competition (participation, awarding, announcement of results), informing the Winners and runners-up and awarding the prize. Participation in the Competition implies the unconditional consent of the participants (and any third parties) for the observance of their data and for their processing for the needs of conducting and publicity of the Competition, as well as for the purposes of information and communication relating to it.

The participants in the Competition consent to any promotion of the Competition implemented by the Organizing Company and/or Blue Star Ferries and provide their consent for the use of their data, as they appear during the process of their participation in the Competition and from the publicly available data of their profile in Facebook for the above reasons, including the posting of the names and other details of the Winners and runners-up on the Organizing Company and Blue Star Ferries's Website. The Participants in the Contest provide their explicit, free, unconditional and fully informed consent and authorization to the Organizing Company and Blue Star Ferries for the promotion of the Contest and / or its results through the printed and electronic press and / or the Internet. Thus, the Organizing Company and Blue Star Ferries reserve the right to use and publish for advertising purposes the list of Winners and runners-up, photos, films and videos, and possibly use any news item related to this Competition for advertising purposes, without, however, bearing any responsibility and / or obligation of a financial and / or promotional nature to the Winners and runners-up.

In the event that at any time a participant wishes to withdraw his consent to the use of his data in accordance with the above and to exercise the rights arising mainly from Regulation (EC) 2016/679 of the European Parliament and of the Council and the Law No 4624/2019 (rights of access, correction, restriction, objection, right to be forgotten, etc), can be contacted via email at info@animasyros.gr

The Personal Data of the Participants, Winners and runners-up will be kept for three months after the announcement of the prize, according to the above, by the Organizing Company as responsible for their processing through automated or non-automated means, either by itself or through any

other appointed person chosen, by order and on its behalf, for the purpose of the Competition, in accordance with the provisions of the above-mentioned legislation. Upon completion of the Competition, as provided in these terms, the relevant data will be destroyed.

The Personal Data of the participants are collected by the Company for the sole purpose of conducting the Competition. By participating in the Competition, the participants provide the Organizing Company and Blue Star Ferries with the explicit, free, unreserved and fully informed consent to the collection, storage, processing and use of personal data concerning them. Each participant has the right to access the personal data concerning him and may at any time request their modification or deletion from the respective file by letter to the Organizing Company, which is then obliged to inform Blue Star Ferries. After the end of the Competition and the drawing of lots, the said data of the participants will be deleted and destroyed. Also, the Organizing Company may request further information from the winner when awarding the prize.

8. INTELLECTUAL PROPERTY RIGHTS:

The creators of the winning films, by submitting the application form, automatically transfer all the intellectual property rights of their final audiovisual work to Blue Star Ferries for any commercial or other use without any territorial or time restrictions in exchange for the pecuniary and other prizes that will be awarded to them. In addition, the creators of the winning films, by taking part in the application for participation, agree that Blue Star Ferries can commit acts or omissions that might otherwise constitute an infringement of their moral right. They are obliged to enter without any delay to the conclusion of a special contract with Blue Star Ferries for the above issue without the right to object.

Participants do not acquire any intellectual and / or industrial property rights to the trademarks, names, signs, prototypes, graphic representations, audiovisual material and any protected elements of Blue Star Ferries and the Organizing Company, which will be used for the creation of the film and to which the participants have access. It is prohibited to modify, publish, transmit, transfer, reproduce, distribute, present, link, upload or otherwise exploit, in whole or in part, the above information to which they have access in any way or means for commercial or other purposes.

The Organizing Company is entitled to share the videos of the participants through the share function in the accounts maintained by the Organizing Company on Social Media (Facebook,

Instagram, etc.) for non-commercial, promotional and informational purposes, always in accordance with the terms of use of these Social Media.

9. ACCEPTANSE OF THE TERMS OF THE COMPETITION:

The participation in the Competition entails knowledge and unconditional acceptance of the terms of participation as well as the consequent waiver of any relevant claim against the Organizing Company, Blue Star Ferries and the cooperating companies.